

Bats Welcomes New Issuer Point Bridge Capital to the Bats ETF Marketplace

- 39 Issuers, 223 Funds Now Listed on Bats in the U.S.

CHICAGO, KANSAS CITY and NEW YORK – September 7, 2017 – Bats, a CBOE Holdings, Inc. company, and a leading market for exchange-traded product (ETP) trading globally, today welcomed new issuer Point Bridge Capital to the Bats ETF Marketplace, with the launch of one fund.

The Point Bridge GOP Stock Tracker ETF (Bats: MAGA) seeks to track the performance, before fees and expenses, of the Point Bridge GOP Stock Tracker Index. The Index uses an objective, rules-based methodology to track the performance of companies whose employees and political action committees are highly supportive of Republican political candidates and party-affiliated federal committees or groups.

More information is available [here](#).

Laura Morrison, Senior Vice President, Global Head of Exchange-Traded Products at Bats, said: “Exchange traded funds broaden access for investors of every sort to focused investment strategies, and Point Bridge Capital’s launch today is a key example. We are pleased to partner with providers seeking to bring interesting, unique products to market and are looking forward to working with Point Bridge Capital as they expand their business over time.”

Year-to-date, Bats has welcomed 91 ETFs to its U.S. market. In the second quarter of 2017, Bats welcomed a total of 26 ETFs to the Bats ETF Marketplace, and year-to-date has won 36 percent of all new U.S. ETF listings. There are now 223 ETFs listed on Bats ETF Marketplace, from 39 different issuers.

Additional information regarding listing and trading on the Bats ETF Marketplace is available on ETFMarketplace.com. Firms interested in listing products with Bats may email listings@bats.com.

About CBOE Holdings, Inc.

CBOE Holdings, Inc. (BATS: CBOE | NASDAQ: CBOE), owner of the Chicago Board Options Exchange, the Bats exchanges, CBOE Futures Exchange (CFE) and other subsidiaries, is one of the world’s largest exchange holding companies and a leader in providing global investors cutting-edge trading and investment solutions.

The company offers trading across a diverse range of products in multiple asset classes and geographies, including options, futures, U.S. and European equities, exchange-traded funds (ETFs), and multi-asset volatility and global foreign exchange (FX) products. CBOE Holdings’ 14 trading venues include the largest options exchange in the U.S. and the largest stock exchange in Europe, and the company is the second-largest stock exchange operator in the U.S. and a leading market globally for ETF trading.

CBOE Holdings is home to the CBOE Volatility Index (VIX Index), the world’s barometer for equity market volatility; the CBOE Options Institute, the company’s world-renowned education arm; CBOE Livevol, a leading provider of options technology, trading analytics and market data services; CBOE Vest, an asset management company specializing in target-outcome investment strategies; CBOE Risk Management Conferences (RMC), the premier financial industry forums on derivatives and volatility products; ETF.com, a leading provider of ETF news, data and analysis; and Hotspot, a leading platform for global FX trading.

The company is headquartered in Chicago with offices in Kansas City, New York, London, San Francisco, Singapore,

Hong Kong and Ecuador. For more information, visit www.cboe.com.

About Point Bridge Capital

Point Bridge Capital, a Texas based investment advisor, is launching MAGA as the first ETF in a new investment category of politically themed investments called Politically Responsible Investing™. For more information, please email Hal Lambert at hal.lambert@pointbridgecapital.com or call on +1-817-529-4600.

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