

Bats Welcomes Five New PowerShares Funds to the Bats ETF Marketplace

- 40 Issuers, 232 Funds Now Listed on Bats in the U.S.

CHICAGO, KANSAS CITY and NEW YORK – September 22, 2017 – Bats, a CBOE Holdings, Inc. company, and a leading market for exchange-traded product (ETP) trading globally, today welcomed a suite of five new PowerShares PureBeta funds to the Bats ETF Marketplace. The launch brings the total number of PowerShares funds listed on the Bats ETF Marketplace to 15.

The funds include:

- The PowerShares PureBetaSM MSCI USA Portfolio ETF (Bats: PBUS) seeks to track the investment results (before fees and expenses) of the MSCI USA Index;
- The PowerShares PureBetaSM MSCI USA Small Cap Portfolio ETF (Bats: PBSM) seeks to track the investment results (before fees and expenses) of the MSCI USA Small Cap Index;
- The PowerShares PureBetaSM FTSE Developed ex-North America Portfolio ETF (Bats: PBDM) seeks to track the investment results (before fees and expenses) of the FTSE Developed ex North America Index;
- The PowerShares PureBetaSM FTSE Emerging Markets Portfolio ETF (Bats: PBEE) seeks to track the investment results (before fees and expenses) of the FTSE Emerging Index;
- The PowerShares PureBetaSM 0-5 Yr US TIPS Portfolio ETF (Bats: PBTP) seeks to track the investment results (before fees and expenses) of The BofA Merrill Lynch 0-5 Year US Inflation-Linked Treasury IndexSM.

More information is available [here](#).

Year-to-date, Bats has welcomed 100 ETFs to its U.S. market. In the second quarter of 2017, Bats welcomed a total of 26 ETFs to the Bats ETF Marketplace, and year-to-date has won 36 percent of all new U.S. ETF listings. There are now 232 ETFs listed on Bats ETF Marketplace, from 40 different issuers.

Additional information regarding listing and trading on the Bats ETF Marketplace is available on ETFMarketplace.com. Firms interested in listing products with Bats may email listings@bats.com.

About CBOE Holdings, Inc.

CBOE Holdings, Inc. (BATS: CBOE | NASDAQ: CBOE), owner of the Chicago Board Options Exchange, the Bats exchanges, CBOE Futures Exchange (CFE) and other subsidiaries, is one of the world's largest exchange holding companies and a leader in providing global investors cutting-edge trading and investment solutions.

The company offers trading across a diverse range of products in multiple asset classes and geographies, including options, futures, U.S. and European equities, exchange-traded funds (ETFs), and multi-asset volatility and global foreign exchange (FX) products. CBOE Holdings' 14 trading venues include the largest options exchange in the U.S. and the largest stock exchange in Europe, and the company is the second-largest stock exchange operator in the U.S. and a leading market globally for ETF trading.

CBOE Holdings is home to the CBOE Volatility Index (VIX Index), the world's barometer for equity market volatility; the CBOE Options Institute, the company's world-renowned education arm; CBOE Livevol, a leading provider of options technology, trading analytics and market data services; CBOE Vest, an asset management company specializing in target-

outcome investment strategies; CBOE Risk Management Conferences (RMC), the premier financial industry forums on derivatives and volatility products; ETF.com, a leading provider of ETF news, data and analysis; and Hotspot, a leading platform for global FX trading.

The company is headquartered in Chicago with offices in Kansas City, New York, London, San Francisco, Singapore, Hong Kong and Ecuador. For more information, visit www.cboe.com.

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