



BATS EXCHANGE LAUNCHES FIRST PRIMARY LISTING WITH iSHARES ETF TODAY

New iShares ETFs Begin Trading on BATS Exchange This Week

KANSAS CITY, Mo. – January 24, 2012 – BATS Global Markets (BATS), a global operator of stock and options markets, today announced the iShares MSCI Norway Capped Investable Market Index Fund (BATS: ENOR) will begin trading today on BATS Exchange, the first of nine new exchange traded funds (ETFs) sponsored by BlackRock, Inc.'s (NYSE: BLK) iShares® ETF business scheduled to commence trading on the Exchange beginning this week.

“Today marks an important milestone for BATS and we are pleased to welcome these new investment products from iShares, one of the leading global providers of exchange-traded products, to our market,” said Joe Ratterman, Chairman and CEO of BATS Global Markets. “Our goal is to continue to attract dynamic and innovative companies to our market through our focus on customer needs and market quality.”

The nine iShares funds listing on BATS are based on MSCI indexes and are designed to provide investors an opportunity to access various international markets. Seven of the funds are scheduled to commence trading this week including:

Scheduled to commence trading on BATS Exchange on January 24, 2012:

- iShares MSCI Norway Capped Investable Market Index Fund (BATS: ENOR)

Scheduled to commence trading on BATS Exchange on January 26, 2012:

- iShares MSCI Australia Small Cap Index Fund (BATS: EWAS)
- iShares MSCI Canada Small Cap Index Fund (BATS: EWCS)
- iShares MSCI Denmark Capped Investable Market Index Fund (BATS: EDEN)
- iShares MSCI Finland Capped Investable Market Index Fund (BATS: EFNL)
- iShares MSCI Germany Small Cap Index Fund (BATS: EWGS)
- iShares MSCI United Kingdom Small Cap Index Fund (BATS: EWUS)

Two additional iShares ETFs, the iShares MSCI India Index Fund (BATS: INDA) and the iShares MSCI India Small Cap Index Fund (BATS: SMIN), are scheduled to commence trading on BATS Exchange in the coming weeks.

BATS became a U.S. primary listings venue on December 2, 2011, providing issuers with an innovative, cost-effective new venue to list their stock or exchange-traded product. BATS offers issuers simple, flat pricing, and world-class technology and customer support.

Additional information on the BATS Listings program is available on the [BATS Listings website](#). Companies interested in learning more about BATS Listings may email listings@batstrading.com.

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About BATS Global Markets

BATS Global Markets (BATS) is a leading operator of stock and options markets around the globe. BATS operates two stock exchanges in the U.S., the BATS BZX Exchange and BYX Exchange; BATS Options, a U.S. equity options market; and BATS Europe and Chi-X Europe, which operate FSA-authorized multilateral trading facilities. BATS' innovative and proprietary technology was developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading

community. The company is headquartered in the Kansas City, Mo., area with additional offices in New York and London. For more information, visit www.batsglobalmarkets.com.
BATS ... Making Markets Better.

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